

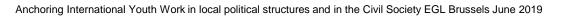
WIESBADEN 🗸 INTERNATIONAL

"Anchoring International Youth Work in local political structures and in the Civil Society"



Wiesbaden International – the way we are going

- The Ground until 2011
 The Way of Construction 2011 - 2014
- 3. Strategic Approach4. After the game is before the game







THE GROUND on 2011



Institutional Background/ Political Background	socio-political developments
One Social Worker working in the Field of International Youth Work (Wiesbaden)	Democratic Awareness and nationalistic development:
Network throughout Germany dealing with International Youthwork/ Youth Exchanges	increasing number of anti- democratic, populist and racially motivated crimes (reported)
Network throughout Europe dealing with International Youthwork/ Youth Exchanges	strengthens of the growth of all children and young people in the globalized world.
Awareness of a need on "Mobility expieriences"	creation of equal participation opportunities for all children



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The Way of Construction 2011 - 2014



What was needed	How we got it/ them
A Vision	"One has a dream"
A target group	Those Youngsters, who did not yet participate in Exchanges
leaders Commitment in the institutions	People at Management Level –in Instititutions, Local economy, Local Policy,
Pedagogues Commited	People, who prepare, organize and make programes
Expert Knowledge – willing to share	a Coaching person with overview in a neutral position
Additional Money	Knowledge about the municipal/ local Etat and how to apply for, funds, Donationas,
Strategic approach	



Anchoring International Youth Work in local political structures and in the Civil Society EGL Brussels June 2019

- 1. Our Network "Wiesbaden weltweit"
- 2. Involvement of : Political Decissionmakers
- 3. Local Companies
- 4. Former Participants
- 5. Public Relations





Our Network "Wiesbaden weltweit"

- cross-carrier network in the field of Youth Work, youth welfare, youth professional welfare, educational welfare
- Equipping the network with qualified personnel resources
- external expertise
- Finances

What does the network do?

- Sharing the idea
- Exchange of Knowledge
- Preparation, Evaluation and Statistics





Involvement of Political Decissionmakers

- Knowledge about the local political structure (Local Parliament)

As a preparation **a written Report** will be needed and contains:

- A precise defined target group
- A pedagoggical and a political aim why to develope the international Youth Work
- the requirements,
- valid statistic Data according the issue of your own Community
- a reasoned proposal why the development of international YouthWork will be needed with suggestion of what will be needed and which part the own organisation is able to take over by themself.



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Strategic Approach

Information and Public Relation

- Information among the Network (Email, Meeting)
- Public Relation Campain (all throgh the City)
- Information Meeting
- Public Receptions with local Politicians or People from the local Companies
- Newsletter
- Homepage <u>www.wiesbaden-international.de</u>
- A Patron a Citywide cherished person
- Anual Meeting with a Year Topic





Public campaign "Wiesbaden International" January 2019





WIESBADEN 🗹

"Die Leute waren berein selbst die wenigen Dinge, die sie hatten, mit uns zu teilen."

www.wiesbaden-international.de











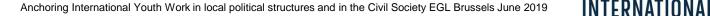


"Anchoring International Youth Work in local political structures and in the Civil Society"

Development and Expansion

- Interdisciplinary steering group
- Discover new areas and topics (Juveniles in vocational trainings, Qualification
- Target Group and the Whole Group of Children and Youngsters
- Cooperation germanwide and internationally
- Feedback and Evaluation with all Partners
- Strenghten the network, search for new Partners





www.wiesbaden.de

WIFSBADFN





Kontakt: Conny Meyne Amt für Soziale Arbeit, Abt. Jugendarbeit Konradinerallee 11 65198 Wiesbaden

> fon: ++49 611 315467 Email: conny.meyne@wiesbaden.de

www.wiesbaden.de/wiesbadeninternational www.wiesbaden-international.de

